CALL FOR PAPERS
Eurasian Conference on Business and Economics IV
Date: May 18-20, 2016
Bishkek, Kyrgyzstan

The Eurasian conference is organized and hosted by International Ataturk Alatoo University in cooperation with Kyrgyz-Russian Slavic University and Kyrgyz-Economic University.

In today's competitive global world, there are only two ways to survive and thrive: "Do something better or new". But realizing or accomplishing these two is not so easy considering today's global competitive market arena characterized by continuous change and ambiguity. There are many roadblocks on the way to success. The macroeconomic issues of today’s contemporary business world holds unprecedented necessity. In addition to their relatively weak market positions compared to world's incumbent multinationals, companies in emerging markets and transition economies suffer from economic and political upheavals, improper policies in business, corruption, unsatisfactory financial and banking systems, immature institutional environments, etc. Thus, surviving or thriving in condition of emerging markets and transition economies requires handling with (i) the global competition and (ii) the local challenges inherent.

The conference aims at providing an academic opportunity for those who want to contribute to macroeconomic stability and business life prosperity in emerging markets and transition economies.

Priority will be given to proposals, which take an original, creative approach to a specific question related to the conference theme, and considers this question in terms of more than one country or culture. Interdisciplinary proposals are especially encouraged. The conference welcomes submissions from academic scholars, government experts, and all contributors from international organizations, private institutions and companies. The themes of the conference are listed below:

- Banking and financial system development
- Economic growth and its implications
- Foreign direct investment characteristics
- Political economy
- Accounting and Finance
- Common business problems and success factors related to the specific business functions, e.g. R&D, procurement, production, management, finance, accounting, human resources, marketing, sales, distribution, customer service
- Business problems brought by transition in Newly Independent Countries (NICs)
- Social responsibilities
- Sound business strategies of the success
- Information technologies
- Opportunities and threats of internationalization and globalization
- Business ethics and its effect on business
- Corruption and Business: Advantage or Drawback?
- Relations between business and politics
- Integration challenges and their effects on business
- Entrepreneurial challenges
- Small business development practices
- Development of institutional environment and its implications
- Organizational theory and structure challenges
- International Relations

Submissions are accepted in English, Kyrgyz, Turkish and/or Russian.

Selected papers after peer-reviewing process will be published in the one of following academic journals:

- Vestnik KEU (Kyrgyz-Economic University), www.keu.edu.kg/node/65
- Vestnik KRSU (Kyrgyz-Russian Slavic University), www.krsu.edu.kg/vestnik/
- Alatoo Academic Studies, www.iaau.edu.kg/aas/
Submission:

* Submissions should include in MS Word
* Title of the paper, extended abstract (not more than 350 words; please pay attention to provide a title and an abstract in line with each other, and the abstract should be informative for non-specialists), Key words (up to 5-6), Full names and affiliation of all authors, Corresponding author's name, full postal address, telephone number, fax number, email address
* Submissions are accepted in English, Russian, Kyrgyz, and Turkish languages
* Panels, roundtables and individual submissions are accepted.
* Extended abstracts should be e-mailed as attachments in MS Word format to pemte@iaau.edu.kg, before March 27, 2016
* Accepted papers will be announced on April 1, 2016
* Submission deadline of full papers for «Alatoo Academic Studies» academic journal is April 10, 2016.

Paper format:

* All papers should be double-spaced with 11 font size (Times New Roman)
* Margins should be (4.00 cm) at the top and left, (2.5cm) at the bottom and right
* Limits: Approximately 20 pages. If your paper is longer than these limits, we recommend you to shorten it before the submission

Contact Information:
E-mail: pemte@iaau.edu.kg
Web site of the conference: www.pemte.iaau.edu.kg